

VIDA 16.0. VIDA 16.0. CALL FOR ENTRIES GUIDELINES

1. INTRODUCTION

The main aim of the International Art and Artificial Life Awards VIDA, is to recognise artists who are interested in the current discourse on life through the latest technologies and the most recent scientific advances. Conceived in 1999, VIDA, which offers a total of 82,000 Euros in prizes, is currently one of the most prestigious international contests in the field of media art.

After celebrating the fifteenth anniversary of VIDA, we are pleased to announce VIDA 16.0, a new invitation to artists and creators of any nationality to submit works that offer original visions of the concept of artificial life in contemporary culture from the perspective of art, technology and science. To commemorate its long trajectory, as a new feature in this edition of the awards, VIDA has added the Vida Pioneers Award, which recognises the work of artists who have laid the foundations for a new way of understanding creation through an alliance between art, science and technology.

VIDA supports excellence in artistic research into artificial life. All the projects awarded in VIDA have the ability to express the complexity of the organisation of living systems and the hybrid nature of life. The VIDA jury will consider works of art that are governed by these principles, and more importantly, will select the projects that offer challenges to current ways of understanding life.

2. AWARDS

2.1. VIDA PIONEERS AWARD

The Pioneers Award continues the direction begun in 2009, during the tenth anniversary of VIDA, when the artist Laurie Anderson was awarded for her pioneering work in the field of new media. After the celebration of VIDA's 15th Anniversary, this prize has been organised once more so that artists with a solid artistic career in the field may be given recognition. The prize is worth TWELVE THOUSAND EUROS (€12,000) (*).

A committee of experts, appointed by Fundación Telefónica and the VIDA management, will be responsible for nominating the artists who will be shortlisted for the prize. The decision for the Pioneers Award will be announced with the other prizes in November 2014. The jury's decision cannot be appealed.

(*) The amounts awarded as prizes will be subject to the withholdings established by Spanish law and in force at the time of payment, as imposed by the laws currently in force in Spain. In cases in which there are agreements between Spain and the countries in which the prize winners are residents for tax purposes,

withholdings may be avoided by submitting the corresponding certificate.

2.2. FINISHED PROJECT AWARDS

The VIDA 16.0 Finished Project awards are held with the aim of taking the pulse of the latest developments in the area of art and artificial life. This prize is therefore intended for artistic works that were produced recently, not more than two years ago (dated after 2012). With these prizes, VIDA 16.0 wishes to highlight the high-quality technical resolution of these projects, which respond effectively to the VIDA framework of discourse and are distinguished by their exhibitional aspect and their ability to start up a dialogue with the public. All these aspects must be detailed clearly and concisely on the project submission form. The VIDA 16.0 jury will take these questions into consideration when judging the prizes.

Prizes and amounts:

- First prize: TWELVE THOUSAND EUROS 12,000 euros (*),
- Second prize: TEN THOUSAND EUROS 10,000 euros (*),
- People's Choice Award: SIX THOUSAND EUROS 6,000 euros (*).
- Honourable Mentions: no cash prize.

The People's Choice Award will be chosen by the public from among the eight Honourable Mentions. In the week following the publication of the prize-winning projects on the VIDA web site (vida.fundaciontelefonica.com), members of the public will be able to cast their vote for the project of their choice. Voting will take place on the VIDA Facebook page:
www.facebook.com/VidaArtAwards.

Guidelines

- Each artist or group may present one single project in this category..
- The project submitted must have a production date later than 2012.
- The project submitted must be a completely finished project; no projects will be accepted that are still in the development phase or are incomplete.
- An artist or group awarded a prize in previous years in the Finished Projects category may take part in this new edition, can projects that received an Incentive for Production prize in previous editions and are therefore now complete.
- The jury's decision cannot be appealed.

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may be avoided by submitting the corresponding certificate.

2.3. INCENTIVES FOR PRODUCTION AWARDS

The VIDA 16.0 Incentives for Production prizes are intended to help to finance artistic proposals for artificial life that have not yet been carried out. These prizes are exclusively for creators whose nationality or permanent place of residence is Spain, Portugal or any country in Latin America.

The proposals submitted to Incentives for Production will be evaluated by the VIDA 16.0 jury based on the idea presented and the way in which this idea investigates the context of the contest. The VIDA 16.0 jury will evaluate the ability of the creator(s) to carry out the proposed project within the given time frame, and the management of the estimated implementation resources and of the submitted budget. All these aspects must be detailed clearly and concisely on the project submission form.

Prizes and amounts:

Incentives for Production Awards: five prizes, each for a total of EIGHT THOUSAND EUROS (€8,000) (*).

Telefónica R+D Incentive Award: one of the submissions awarded a prize will also receive the Telefónica R+D Incentive Award, which consists of a residency of maximum one month in duration, at the Telefónica R+D headquarters in Barcelona in 2015.

VIDA 16.0 has the collaboration of Telefónica Research and Development, whose contribution is designed to stimulate artistic innovation in the latest artificial life technologies. The artist will receive the support of experts in research, development and innovation in the latest information technologies. In addition to advice and regular communication over the network, the artist will have the possibility of spending one month at the Telefónica innovation department in Barcelona (Spain), with accommodation and travel expenses paid.

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3. REGISTRATION

To register for the Finished Project and Incentives for Production awards, go to the ON-LINE REGISTRATION FORM on the VIDA web site: vida.fundaciontelefonica.com and select the form

for the prize for which you wish to enter. The form may be completed in Spanish or English. Incomplete forms will not be evaluated by the jury.

4. DATES

Entry dates for projects: from 21 May to 31 July 2014.

The project submission deadline is 31 July 2014, at 24:00 hours (Spanish mainland time zone).

The results of the contest will be published in November 2014 on the VIDA web site vida.fundaciontelefonica.com

5. JURY

The projects submitted will be examined by a jury of international experts made up of Mónica Bello, Laura Fernández Orgaz, Honor Harger, Marina McDougall, Roger Malina, Jose-Carlos Mariátegui and Nell Tenhaaf.

6. INFORMATION AND QUESTIONS

Artists interested in taking part in the contest can see the projects awarded prizes in previous years on the VIDA web site:

vida.fundaciontelefonica.com

You can also contact us by sending an e-mail to vida@telefonica.com

7. RIGHTS, USE AND ASSIGNMENT OF RIGHTS TO IMAGES

Participants who receive a prize assign the rights to the use of the videos and other materials submitted with the registration form to the organisers of VIDA 16.0, Fundación Telefónica, for the following purposes:

- To publicise the activities of Fundación Telefónica through any analogue or digital communications media, including on-line media, that are currently known and all that could be developed in the future, with no temporal or geographical limit.
- To create materials whose purpose is to publicise the activities of Fundación Telefónica.
- To be exhibited on the official VIDA web site and the Fundación Telefónica web site

The organisers of the contest undertake to use the works submitted only for the above-mentioned

purposes. All commercial use is prohibited. The authors whose works appear in these materials shall be clearly identified in the credits and shall receive a copy free of charge.

The participants in the contest must obtain all necessary permits for the possible use of materials belonging to third parties and shall undertake to hold FUNDACIÓN TELEFÓNICA harmless for any claim referring to said third-party rights. All artistic and commercial rights are reserved to the artists; however, FUNDACIÓN TELEFÓNICA shall hold a licence that may not be assigned to any third parties, and for as long as the legislation on Intellectual Property permits, to exhibit the works under the terms and for the purposes described in this same section.

8. PROTECTION OF INFORMATION.

Pursuant to Organic Law 15/1999 of 13 December on the Protection of Personal Information, you are hereby informed that the information collected on the participants will be included in the automated files containing personal information that are the property of Fundación Telefónica, S.A. These automated files, "Communication" and "Contests", have been duly registered with the Spanish Data Protection Agency for the purposes of "Users registered for the exchange of information and content through the Fundación Telefónica web pages or portals, or any other medium, to promote learning and multiply knowledge by connecting people and institutions to contribute to the development of the individuals and groups that are building the society of the future" and "Participants in contests held annually by Fundación Telefónica". Fundación Telefónica, with its registered offices at 28 Gran Vía, Madrid, 28013, guarantees as the owner of the files the exercise of the rights to access, correct, cancel and contradict the data provided by sending to the aforementioned address a letter accompanied by a copy of the National Identity Document and addressed to Fundación Telefónica. By submitting the requested information, the interested party explicitly consents to the inclusion of his/her data in the Fundación Telefónica's files, in accordance with the aforementioned purposes. The user shall be solely responsible in case of completing the form with false, inaccurate, incomplete or outdated data.

9. CREDITS

VIDA International Art and Artificial Life is a project of Fundación Telefónica.

VIDA 16.0 Artistic Director: Mónica Bello

Original concept: Rafael Lozano-Hemmer, Nell Tenhaaf and Susie Ramsay.

VIDA 16.0 Coordinator: Reyes Esparcia.